

## **Historic, Archive Document**

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Jan. 9, 1950

**KELLOGG**  
SEED COMPANY

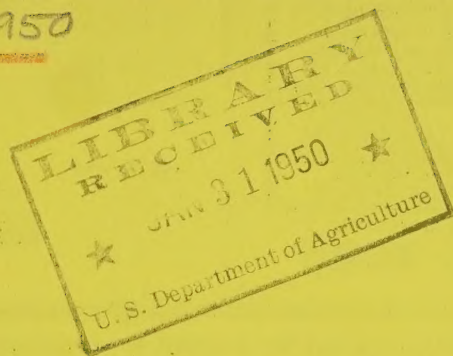
P. O. Box 684

MILWAUKEE 1, WISCONSIN

Return Postage Guaranteed

**RAINBOW**  
BRAND  
**SEEDS**

MARKET QUOTATIONS



(Sec. 562, P. L. & R.)

U. S. POSTAGE

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Milwaukee, Wis.

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# KELLOGG SEED COMPANY

PHONE  
DALY 8-0373

*Field, Grass and Bird Seeds*

POST OFFICE  
BOX 684

322 East Florida Street, Milwaukee 1, Wisconsin

JANUARY 9, 1950



## KELLOGG'S LAWN GRASS MIXTURES

### RAINBO LAWN SEED

Per 100 lbs.

1 lb. Carton	\$80.00
5 lb. bags	77.50
25 lb. sacks	75.50
50 lb. sacks	75.25
100 lb. sacks	75.00

### RAINBO SHADE SEED

1 lb. Carton	68.00
5 lb. bags	65.50
25 lb. sacks	63.50
50 lb. sacks	63.25
100 lb. sacks	63.00

### BLUEMOUND LAWN SEED

1 lb. Carton	62.00
5 lb. bags	60.00
50 lb. bags	58.25
100 lb. bags	58.00

### GREENDALE LAWN SEED

3 lb. bags	45.00
5 lb. bags	44.00
50 lb. sacks	42.50
100 lb. sacks	42.00

### STAR LAWN SEED

100 lb. bags	35.00
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### PACKAGED SEED

Kentucky Blue Grass	
1 lb. bags	71.00
5 lb. bags	70.00
White Clover	
½ lb. boxes	97.00
1 lb. boxes	95.00

## GRASSES

### REED CANARY GRASS

Per 100 lbs.

(100-lb. bags)

RAINBO	\$110.00
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### BROME GRASS

(100-lb. bags)

Canadian No. 1	58.50
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### KENTUCKY BLUE GRASS

(112-lb. bags)

RAINBO	65.00
Fancy, 28-lb.	76.00

### RED TOP

(100-lb. bags)

RAINBO	61.00
95% Pure	63.00

### ORCHARD GRASS

(100-lb. bags)

RAINBO	38.00
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### RYE GRASS

(100-lb. bags)

Domestic	16.00
Perennial—Certified Blue Tag	21.00

### POA TRIVIALIS

Fancy	64.00
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### FESCUE

(100-lb. bags)

Chewings	50.00
Creeping Red	58.00
Certified Creeping Red	61.00

### BENT GRASS—Certified—Blue Tag

(100-lb. bags)

Astoria	98.00
Seaside	98.00
Highland	88.00



Dealer  
Cost  
Per Ton

50-lb. Bags	.....
25-lb. Bags	.....
100-lb. Bags	.....

### Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.

## WEDO

(6-10-4)

### Feeds Grass — Kills Weeds

A balanced formula of grass feeding elements, plus weed killing 2,4-D

Sizes	Dealer Retail	
	Cost Each	Price Each
25 lb. bag	\$1.79	\$2.75
50 lb. bag (2-25 lb. bags)	3.58	4.95
100 lb. bag	5.17	7.95

## COTTON GRAIN BAGS

	Per 100
New Royal River	\$59.00

## BIRD SEED FOR FEEDING

Per 100 lbs

Canary	\$11.00
Sunflower (Gray Stripe)	22.00
Sunflower (Small Black)	12.00
Bird Rape—Large, Sweet	14.50
Thistle or Niger	19.00
Large Millet—Proso	4.80

Ask for prices on PETAMINE—  
"The Wonder Food for Canaries."

## SACCO PLANT FOOD

For Lawn and Garden

(4-12-4)

3 Sizes Are All You Stock 10 lb. 25 lb. 100 lb.

Sizes	Your Cost	Suggested Retail Price
10-lb.* carton (packed in cases of 8 cartons)	ea. \$ .58	2½ lb. box .....\$ .25
25-lb. bag (packed in cases of 2 bags)	ea. .95	5 lb. box (2-2½ lb. boxes) .50
50-lb. bag	ea. 1.67	10 lb. carton ..... .80
100-lb. bag	ea. 2.57	25 lb. bag ..... 1.50
		50 lb. bag ..... 2.50
		100 lb. bag ..... 3.95



# KELLOGG SEED COMPANY



Phone DAly 8-0373

WHOLESALE PRICE LIST

TERMS: Net cash. Quotations are F.O.B. Milwaukee, subject to change without notice and stocks being unsold. No warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seed it sells.

<u>ALFALFAS</u>		<u>CLOVERS</u>		<u>CEREAL GRAINS</u>	
(60-lb. bags)	Per 100 lbs.	(160-lb. bags)	Per 100 lbs.		
<b>MONTANA</b>		<b>ALSIKE</b>		<b>OATS (3 bu. bags), Wisconsin Grown</b>	Per bushel
RAINBO .....		RAINBO .....	\$40.50	Vicland, Certified Blue Tag ....	\$ 1.75
<b>WISCONSIN</b>		FANCY WESTERN .....	42.50	Bonda, Certified Blue Tag ....	1.75
RAINBO .....	56.00	ALSIKE AND WHITE .....	38.00	Mindo, Certified Blue Tag ....	1.75
<b>CANADIAN</b>		<b>RED CLOVER, MEDIUM</b>		Clinton, Certified Blue Tag ..	1.75
RAINBO .....	58.00	RAINBO .....	52.50		
<b>KANSAS</b>		Containing about 4 % Alfalfa ..	50.00	<b>BARLEY (2½ bu. bags)</b>	
RAINBO .....	55.00	<b>RED CLOVER, MAMMOTH</b>		MOORE—Wisconsin Grown	
<b>GRIMM CERTIFIED—Blackfoot</b>		RAINBO .....	52.50	Certified, Blue Tag .....	3.30
BLUE TAG .....	65.00			Uncertified .....	3.00
<b>GRIMM REGISTERED</b>		<b>SWEET CLOVER—</b>		<b>WHEAT (2½ bu. bags)</b>	
Canadian .....	64.00	Mostly White Blossom		Henry	
<b>RANGER CERTIFIED</b>		RAINBO .....	26.00	Certified, Blue Tag .....	\$ 3.25
BLUE TAG (Northern) .....	95.00	<b>SWEET CLOVER—YELLOW BLOSSOM</b>		Thatcher (Improved)	
<b>LADAK CERTIFIED</b>		RAINBO .....	25.00	RAINBO .....	3.15
BLUE TAG .....	65.00	<b>SWEET CLOVER—HUBAM</b>		<b>SPELTZ (100 lb. bags)</b>	
<b>COSSACK CERTIFIED</b>		RAINBO .....	23.00	Dakota Grown	Per 100 lbs.
BLUE TAG .....	65.00	Red Clover, Alsike and Sweet Clover		RAINBO .....	\$ 4.50
<b>CLOVERS</b>		packed in bushel bags 25c per 100 lbs.			
(150-lb. bags)		higher.		<b>MISCELLANEOUS SEEDS</b>	
<b>LADINO</b>		<b>TIMOTHY</b>		(100-lb. bags)	Per 100 lbs.
*Certified Blue Tag .....	\$185.00	(125-lb. bags)		<b>DWARF ESSEX RAPE</b>	
Uncertified .....	180.00	<b>IOWA GROWN</b>		RAINBO .....	\$15.00
In lots of 10 lbs. or less		RAINBO .....	\$33.00	<b>FIELD PEAS (WHITE OR CANADA)</b>	
5c per lb. higher		<b>TIMOTHY and ALSIKE</b>		RAINBO .....	7.00
*(Packed 5, 10, 25 and 50-lb. sealed bags)		(135-lb. bags)		<b>FLAX</b>	
<b>WHITE</b>		About 20 % Alsike .....	\$34.00	RAINBO .....	11.00
Fancy .....	\$90.00	About 50 % Alsike .....	37.00		
Choice .....	85.00	Timothy packed in bushel bags 25c per			
Mixing Grade .....	70.00	100 lbs. higher.			
<b>ENGLISH WILD WHITE CLOVER</b>					
Fancy .....	\$175.00				

Distributors: Doughboy Feed and Farm Store, Shawano, Wisconsin, and Door County Pro

# MILWAUKEE, WISCONSIN

322 EAST FLORIDA STREET

JANUARY 9, 1950

Bags or sacks are included at no extra charge. Broken packages slightly higher. Kellogg Seed Company gives no and will not be responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

## SEED CORN

### WISCONSIN GROWN—State Sealed and Certified

(2-bu. bags)

Per bu.

Golden Glow .....	\$.....
Wis. No. 8 (Not Certified) .....	
Wis. No. 25 (Not Certified) .....	

### NEBRASKA GROWN

(2-bu. bags)

Golden Glow .....	\$.....
Wisconsin No. 8 .....	
Improved Leaming .....	
Pride of North .....	
Reid's Yellow Dent .....	

### FODDER CORN

(2½-bu. bags)

Red Cob .....	\$.....
Leaming .....	
Eureka .....	

### HYBRID CORN—State Sealed and Certified

Flat Kernels

(1-bu. bags)

85-day .....	\$ 6.50
90-day .....	6.25
95-day .....	6.25
100-day .....	6.25
105-day .....	6.25
110-day .....	6.25

### FODDER HYBRID—(Silage Corn)

Certified—flat kernels

(1-bu. bags)

U. S. No. 18 .....	\$ 6.00
Illinois 960-1 .....	6.25

## CRO-TOX

Crow and Bird Repellent

Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

- 1 Bu. (8 oz. Size) \$4.82 per Doz.
- 2 Bu. (16 oz. Size) \$7.20 per Doz.
- 4 Bu. (1 qt. Size) \$12.60 per Doz.



## FORAGE SEEDS

(100-lb. bags)

Per 100 lbs.

### CANE SEED

Atlas Sorgo .....	\$.....
Orange Cane .....	
Black Amber Cane .....	

### MILLETS

(100-lb. bags)

German .....	\$ 5.75
Japanese .....	6.50
Proso .....	5.00

### SUDAN GRASS

(100-lb. bags)

RAINBO .....	\$ 8.00
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### SWEET SUDAN GRASS

RAINBO .....	\$10.00
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### VETCH (Winter or Hairy)

(150-lb. bags)

RAINBO .....	\$22.00
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### BUCKWHEAT

(100-lb. bags)

Silverhull .....	\$ 3.50
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### SOYBEANS

(150-lb. bags)

Per bu.

HAWKEYE, Certified .....	\$ 3.35
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### SUNFLOWER—(For Seed)

(100-lb. bags)

Per 100 lbs.

Gray Stripe .....	\$22.50
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Inoculate all Legume Seeds with

## NITRAGIN

1898—FIFTY-TWO YEARS OF SERVICE—1950

When ordering, Always state name of seed.

### ALFALFA (A)

Sweet, Bur, Nubam Clovers	
Size Dealer Retail	
1 bu. ea. ....	\$ .32 \$ .50
2½ bu. ea. ....	.65 1.00

### CLOVERS (B)

Red, Alsike, Crimson, White and Ladino.	
1 bu. ea. ....	\$ .32 \$ .50
2½ bu. ea. ....	.65 1.00

### COMBINATION (AB)

1 bu. ea. ....	\$ .32 \$ .50
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### LESPEDEZA (L)

100 lb. size (Inoculates up to 100 lbs.) ea. ....	\$ .32 \$ .50
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### PEAS, VETCHES (C)

100 lb. size (Inoculates up to 100 lbs.) ea. ....	\$ .32 \$ .50
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GARDEN SIZE—Peas, Beans, Sweet Peas, Lupines, Lima Beans and Edible Soybeans.

Dir. \$1.20 ctn. — Rtl. 15c ea. — Packed 12 to Display Ctn. 2½ bu. to 25 bu. sizes 6 to carton, all others 12

### SOYBEANS (S)

Size Dealer Retail	
2 bu. ea. ....	\$ .20 \$ .30
5 bu. each .. (See 30 bu.)	.50
25 bu. (One can) ..	1.50 2.25
30 bu. .... (6-5 bu. cans)	1.90 2.95

### BEANS (D)

Navy, Pinto, Wax, String, Kidney and Great Northern	
1 bu. ea. ....	\$ .32 \$ .50

### PEANUTS, COW PEAS (E)

2 bu. ea. ....	\$ .20 \$ .30
5 bu. ea. ....	.32 .50

## SEMESAN DU PONT PRODUCTS

A TREATMENT FOR EVERY MAJOR CROP

In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.

COMMODITY AND NET WEIGHT OF PACKAGES	Minimum Wholesale Prices to Dealers	Minimum Retail Prices to Consumers
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New Improved CERESAN—For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax, Peas and Sugar Beets

4-oz. can .....	\$ 9.85 case, 36	\$ .45
1-lb. can .....	8.00 case, 12	1.00
4-lb. can .....	15.30 case, 6	3.40
40-lb. drum .....	23.00 drum	28.75
100-lb. drum .....	55.00 drum	69.00

CERESAN M—See New Improved CERESAN and 2% CERESAN for recommendations.

14-oz. can .....	\$ 8.00 case, 12	\$ 1.00
3-lb. can .....	12.75 case, 6	2.85
40-lb. drum .....	23.00 drum	28.75
100-lb. drum .....	55.00 drum	69.00

SEMESAN JR.—For Field, Sweet and Pop Corn

12-oz. can .....	\$ 5.20 case, 12	\$ .62
25-lb. pail .....	11.65 pail	13.85
100-lb. drum .....	41.07 drum	49.95

SEMESAN BEL—For Irish and Sweet Seed Potatoes

2-oz. pkg. ....	\$ 38.85 case, 144	\$ .50
1-lb. can .....	16.00 case, 12	2.00
4-lb. can .....	28.50 case, 6	6.33
40-lb. drum .....	47.05 drum	59.00
100-lb. drum .....	114.33 drum	138.75

SEMESAN—For Vegetables, Flowers and Bulbs

1/3-oz. env. ....	\$ 17.40 case, 144	\$ .20
2-oz. pkg. ....	13.40 case, 36	.60
12-oz. can .....	19.70 case, 12	2.40
4-lb. can .....	49.30 case, 6	11.00
25-lb. pail .....	46.62 pail	58.28
100-lb. drum .....	181.60 drum	219.80

ARASAN—For Corn, Peanuts, Peas, Beans, Vegetables

¼-oz. pkg. ....	\$ 10.80 case, 72	\$ .25
8-oz. can .....	12.50 case, 24	.80
4-lb. can .....	23.52 case, 6	5.16
25-lb. drum .....	24.00 drum	30.00
100-lb. drum .....	93.00 drum	115.00

ARASAN SF—For Use in Slurry Treaters

25-lb. drum .....	\$ 36.00 drum	\$ 45.00
100-lb. drum .....	139.50 drum	172.50

TERSAN—For Golf and Lawn Turfs

8-oz. can .....	\$ 12.50 case, 24	\$ .80
4-lb. can .....	23.52 case, 6	5.16
25-lb. drum .....	24.00 drum	30.00
100-lb. drum .....	93.00 drum	115.00

Special SEMESAN—For Golf and Lawn Turfs

1-lb. can .....	\$ 16.00 case, 12	\$ 2.00
4-lb. can .....	31.16 case, 6	6.92
25-lb. pail .....	31.91 pail	39.96
100-lb. drum .....	123.77 drum	149.85

## FARM CLIPPER MILLS

No. 2-B Regular Clipper Cleaner	Each \$62.00
No. 2-B Special Clipper Cleaner with elevator and two way bagger .....	75.00
Electric Motor for Clipper Cleaner (1/3 H. P.) .....	18.00
Clipper Rocker Seed Treater no power required .....	54.00

# RAINBOW BRAND SEEDS

## PLANTERS' REFERENCE

Pounds of seed to sow per acre and pounds per bushel. The quantity of seed to sow will vary somewhat depending upon the purity and germination of the seed.

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Brome Grass	20-30	14
Buckwheat	45-60	50
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Ladino	3-5	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled	12-15	60
Clover, Sweet	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28-42	56
Lawn Grass	60-120	20
Millets, for hay	45-50	50
Millets, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Oats, with Peas	1 bushel of each	
Peas, Canada	120-150	60
Rape, broadcast	8-10	50
Rape, drills	5-6	50
Red Top, solid seed	7-12	14
Red Top, unhulled	10-15	14
Reed Canary Grass	4-6	24
Rye, Winter	34-112	56
Rye, Spring	56-84	56
Soy Beans, broadcast	90-120	60
Soy Beans, drills	30-45	60
Speltz	62-100	48
Sudan	30-40	40
Sunflower, drills	8-10	24
Timothy	10-12	45
Timothy and Alsike	8-10	
Vetch, Hairy or Winter	50-125	60
Wheat	90-120	60

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN

## CRAB GRASS WEED KILLER

SEL-TOX, a selective Crab Grass Killer (containing Phenol Mercuric Acetate Solubilized) is the latest step forward in the chemical control of Crab Grass—the most troublesome of lawn weeds. Sel-Tox not only kills but retards new Crab Grass growth. Sel-Tox can be used anytime during the growing season—from “seedling” stage to “mature” growth—without harming lawn grasses.

Size	Dealer Price Per Case	Retail Price Per Package
8-oz. (12 per case)	\$ 7.20	\$ 1.00
16-oz. (12 per case)	10.80	1.50
Quart (12 per case)	18.00	2.50
Half Gallon (2 per case)	5.70	4.75
Gallon (1 per case)	5.40	9.00

## DU PONT WEED KILLER — FOR LAWNS

### 2,4-D in Liquid Form

A quick, easy way to clean most weeds out of lawns. Contains 15% ester of 2,4-D and its selective action kills ugly lawn weeds — won't hurt common grasses. Both easy to use and apply. Cap on can serves as handy measuring cup.

Size	Min. Price to Dealer Per Dozen	Min. Retail Price Per Package
8-oz. can (24 per case)	\$ 7.50	\$ 1.00

### DU PONT “AMMATE”

Non-flammable, non-poisonous. Permanently destroys poison ivy, poison oak, sumac and other tough, noxious growth in one application! Kills roots and foliage. Dissolve in water and spray or sprinkle. Not for lawns.

Size	Min. Price to Dealer	Min. Retail Price Per Pkg.
2-lb. bottle (12 per case)	\$ 6.80 for 12	\$ .85
6-lb. bottle ( 4 per case)	6.00 for 4	2.25
50-lb. drum	8.75 a drum	13.00
350-lb. barrel	52.50 a barrel	70.00

## DU PONT 2,4-D (FARM) WEED KILLERS

Concentrated dry salt—Du Pont 83% Sodium 2,4-D Weed Killer (for use on weeds in medium to high gallonage applications)

Sizes	Per Pound
25 lb. Drum	\$ .695
4 lb. Bottles ( 4 to case)	.815
1 lb. Bottles (12 to case)	.955

Liquid Salt—Du Pont 67% Amine 2,4-D Weed Killer (for use on weeds in low gallonage applications)

Sizes	Per Gallon
50 gal. Drum	\$ 3.68
30 gal. Drum	3.73
5 gal. Drum	3.93
1 gal. Can (6 to a case)	4.13

Liquid Ester—Du Pont 46% Ester, 2,4-D Weed Killer (for use on harder to kill plants, very dry or very wet weather, woody plants and similar problems)

Sizes	Per Gallon
50 gal. Drum	\$ 3.92
30 gal. Drum	3.97
5 gal. Drum	4.17
1 gal. Drum (6 to case)	4.37